

How to Stop Online Copyright Infringement

Unauthorized Use of the NSBTM Logo

This is the most common problem with the NSBTM website and it is easily monitored.

- Use Chrome 5+, Internet Explorer 9+, Safari 5+ or Firefox 4+
- Install an Add-On called “Google Image Search”

When you Right-Click on any picture or the NSBTM logo, you can select the option “Google this image” from the Shortcut Menu. The Google Search Engine is used for a reverse image search to display your picture. Below the picture will be a list of all web pages that include matching images and another list of visually similar images.

Copyright Infringement

If there is concern that pages from the NSBTM website are being plagiarized in other places on the Internet, the free version of <http://www.copyscape.com/> can be used to search for copies of your page on the web. More features are available in the Premium Version.

It is easy to set up “Google Alerts” (<https://support.google.com/alerts/answer/4815696?hl=en>) to create email alerts when Google finds new search results for any of the specific keywords you define.

More information about stopping copyright infringement and the Digital Millennium Copyright Act can be viewed in Gene Quinn’s article “How to Stop Online Copyright Infringement” (<http://www.ipwatchdog.com/2011/02/06/how-to-stop-online-copyright-infringement/id=15035/>)